

Personal Data Processing Policy

Personal Data Protection

1.

Basic Provisions

I. The controller of personal data pursuant to Article 4(7) of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereinafter referred to as the "GDPR") is 08068941, with its registered office at Dvouletky 2728/225, Prague 10, 100 00 (hereinafter referred to as the "controller").

II. The controller's contact details are
address: Dvouletky 2728/225, Prague 10, 100 00
e-mail: milan@beautytalknetworking.cz
phone: +420608888250

III. Personal data is defined in Regulation (EU) 2016/679 of the European Parliament and of the Council 2016/ 679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter referred to as "GDPR") means any information relating to an identified or identifiable natural person.

2.

Sources and purpose of personal data processing

I. The controller processes personal data that you have provided to them or personal data that the controller has obtained on the basis of fulfilling your order.

II. The controller processes your identification and contact details and data necessary for the performance of the contract

III. The controller processes personal data on the basis of a legal reason or legitimate interest, the purpose of which is the performance of the contract.

IV. The legal basis for the processing of personal data is

- the performance of a contract between you and the controller pursuant to Article 6(1)(b) of the GDPR,
- the legitimate interest of the controller in providing direct marketing (in particular for sending commercial communications and newsletters) pursuant to Article 6 paragraph 1 letter f) of the GDPR,
- your consent to processing for the purposes of providing direct marketing (in particular for sending commercial communications and newsletters) pursuant to Article 6(1)(a) of the GDPR in conjunction with Section 7(2) of Act No. 480/2004 Coll., on certain information society services in the event that no goods or services have been ordered.

V. The purpose of personal data processing is

- to process your order and exercise the rights and obligations arising from the contractual relationship between you and the controller; when placing an order, personal data necessary for the successful processing of the order the order (name and address, contact details); the provision of personal data is a necessary requirement for the conclusion and performance of the contract; without the provision of personal data, it is not possible to conclude the contract or for the controller to perform it,
- sending commercial communications and performing other marketing activities.

3.

Data retention period

I. The controller stores personal data

- for the period necessary to exercise the rights and obligations arising from the contractual relationship between you and the controller and to enforce claims arising from these contractual relationships
- until consent to the processing of personal data for marketing purposes is revoked, for a maximum of 5 years if personal data is processed on the basis of consent.

II. After the expiry of the personal data retention period, the controller shall delete the personal data.

4.

Recipients of personal data (subcontractors of the controller)

I. The recipients of personal data are persons:

- involved in the delivery of goods/services/payment processing on the basis of a contract,
- providing e-shop (website) operation services and other services related to the operation of the e-shop (website).
- providing marketing services.

II. The controller does not intend to transfer personal data to a third country (outside the EU) or to an international organization.

5.

Your rights

I. Under the conditions set out in the GDPR, you have

- the right to access your personal data pursuant to Article 15 of the GDPR,
- the right to rectify personal data pursuant to Article 16 of the GDPR, or to restrict processing pursuant to Article 18 of the GDPR.
- the right to erasure of personal data pursuant to Article 17 of the GDPR.
- the right to object to processing pursuant to Article 21 of the GDPR, and

- the right to data portability pursuant to Article 20 of the GDPR.
- the right to withdraw consent to processing in writing or electronically to
- the address or email of the controller specified in Article III of these terms and conditions.

II. You also have the right to lodge a complaint with the Office for Personal Data Protection if you believe that your right to personal data protection has been violated.

6.

Personal data security terms and conditions

I. The controller declares that it has taken all appropriate technical and organizational measures to secure personal data.

II. The controller has taken technical measures to secure data storage and storage of personal data in paper form.

III. The controller declares that only persons authorized by it have access to personal data

7.

Final provisions

I. By submitting an order from the online order form, you confirm that you are familiar with the terms and conditions of personal data protection and that you accept them in their entirety.

II. You agree to these terms and conditions by checking the consent box on the online form. By checking the consent box, you confirm that you are familiar with the terms and conditions of personal data protection and that you accept them in their entirety.

III. The administrator is entitled to change these terms and conditions. The new version of the personal data protection terms and conditions will be published on its website and at the same time sent to your email address, which you have provided to the administrator.

These terms and conditions come into effect on May 25, 2021.